

Huhtamaki

Fiber Solutions | *The Future Redesigned*

The Future Redesigned

Tomorrow's cities and everyday life as we know it are changing radically. Uncertainties, however, can become opportunities when you have a purpose. Ours is to protect food, people and the planet.

Fiber is one of the most exciting solutions to help us achieve this purpose. Endlessly versatile, shapable and adaptable, fiber keeps coming back in various shapes and forms, designed for any use case we need.

At Huhtamaki, we embrace a future that is not fixed.

We believe Huhtamaki's Fiber Solutions have the power to redesign the future; combining renewable and sustainable raw materials with high precision technology to deliver sustainable packaging solutions in partnership with our customers.

Contact us to co-create fiber packaging solutions:
communications@huhtamaki.com

Our approach to fiber solutions:

Fiber is one of the most shapeable materials on earth

Together with our partners, we are working to substitute fossil-based materials such as plastics with this shapeable and renewable material. Our virgin fiber comes primarily from sustainably managed certified forests. This high-quality fiber can be recycled several times over, and we also use recycled fiber in our products. Today it is simply fiber. Tomorrow, it can be anything.

Our high precision technology takes this renewable material to a whole new level

We combine our expertise, deep understanding of the industry and consumers' needs with cutting-edge technology to design and produce our solutions. Our fiber packaging is food-safe, sustainable, innovative, with superior functionality.

We collaborate with partners to redesign the future

We want to become a proactive innovation catalyst for our customers and partners across the value chain. We identify, enable, and monetize sustainable innovations.

We create new markets to exceed expectations

Being an innovator means going above and beyond expectations. It is about providing consumers with packaging solutions that will not only meet their needs but go beyond them. It is about new perspectives. We create new markets for our customers so that they can exceed consumer expectations.