

Huhtamaki

IMPULSE

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Flexible Packaging



 Huhtamaki

Continuing our long-lasting success story:
Huhtamaki turns 100

Safety first –
Coronavirus prevention
in all areas

From idea to finished pouch: Pouch making
in Europe



Dear readers,

The coronavirus pandemic has been very challenging for all of us – both at work and in our private lives. But, as is so often the case in life, big challenges also give rise to new ideas and ways of looking at things.

Our 100-year anniversary in particular is proof that we have already coped with a significant number of changes as a company! To find out more, read the article on page 3.

As of this year, our new pouch-making machine is now fully at your disposal. Read the article on page 2 to discover the innovations that await you.

Turn to page 6 to find out how we are dealing with coronavirus pandemic in our day-to-day work and how we are living up to our social responsibility in these peculiar times.

Happy reading!

Beate Bardewyck
Vice President Flexible Packaging Europe

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From idea to finished pouch: Pouch making in Europe

With this goal in mind, Huhtamaki Ronsberg is expanding its production capabilities with pouch-making machines. These cutting-edge machines are available for producing pouches in a wide variety of sizes and shapes with additional extra features. We plan to go live with our first major series by the middle of the year, and will then expand gradually.

“This will open up new possibilities for our customers: we will be more flexible and able to come up with completely new designs, which will improve the service we offer our customers even more. We are already looking forward to using the pouch-making machine for new projects!” says Marten Peucker, Senior Sales Manager at Huhtamaki.

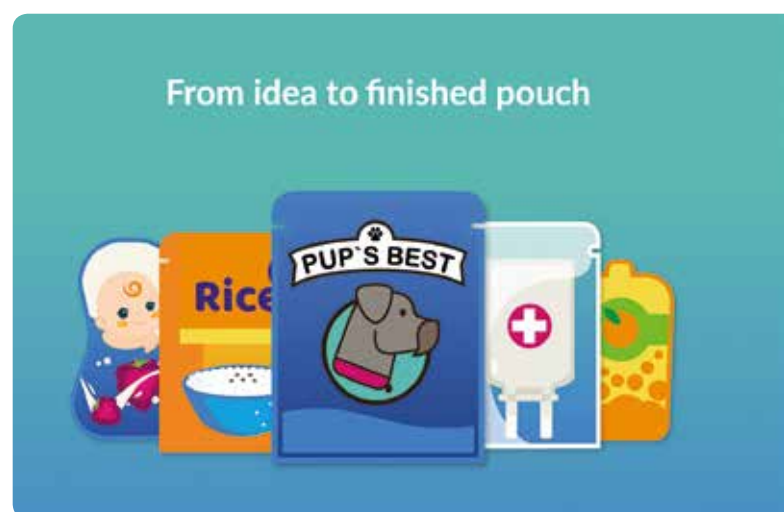
The fields of application are many and varied, ranging from pouches for pet food and various applications in the food industry to packaging for highly sensitive products, such as baby food and pharmaceutical goods.

Finished pouches for your product:

- Pet food
- Ready meals
- Baby food
- Pharmaceutical products
- Nutrition

Two different production lines enable Huhtamaki to respond quickly and flexibly to individual customer requirements.

The extended production portfolio also means that different pouch sizes and shapes can be produced.



What's more, the pouches can also have extra features added, such as zippers, easy-tear openings and Euro slots.

As a result, Huhtamaki is able to cater to all of the needs of its customers, from coming up with ideas to producing the finished pouch.

CONTACT



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Continuing our long-lasting success story – Huhtamaki turns 100

In the last hundred years, Huhtamaki has become a global player and world-renowned company. In 2020, we are now taking a look back at our successful history – a cause for celebration! Of course, we'd also like to take this special event as an opportunity to thank you, our customers and business partners, for the many decades we've been working together.

To mark our 100 year anniversary and to support the future of the packaging industry, we have recently donated almost three million euros to global sustainability initiatives.

The two-year programme focuses on educating various local communities via a cloud-based learning platform, networking events, training programmes and local innovation competitions.

The non-profit organisation Food System 6, which focuses on innovations for food and agriculture, received more than one million euros. The money donated will be used researching early stage solutions for a circular economy by organising a start-up cohort programme.

“Acting today, educating for tomorrow and innovating for the future. With these donations, we are celebrating our centennial by giving something back and investing in a sustainable future.”

Charles Héaulmé, CEO

Almost 0.6 million euros was donated to an initiative to clean plastic waste from the Mithi River in Mumbai. The project raises awareness of effective waste management.

The recipient is a partnership consisting of the United Nations Technology Innovation Labs, the VTT Technical Research Centre of Finland, the Finnish cleantech start-up RiverRecycle and the citizen-led environmental movement Earth5R, which is based in India.

Huhtamaki donated a further 0.9 million euros to the UK waste management charity WasteAid. The aim of the project is to promote the idea of the circular economy at the community level in South Africa, Vietnam, and India.





Charles Héaulmé, President and CEO of Huhtamäki, has the following to say regarding the decision: "The three projects are in line with our ambitious sustainability strategy, with the aim of creating a circular economy at different levels: acting today, educating for tomorrow and innovating for the future. With these donations, we are celebrating our centennial by giving something back and investing in a sustainable future."

In light of the coronavirus pandemic, Huhtamäki has also made a donation to the International Red Cross to boost the emergency relief efforts of the Red Cross teams in Asia and Europe.

"We want to make a difference, where it matters most. We made an initial donation to support the work of the Interna-

tional Red Cross to alleviate the COVID-19 pandemic and provide immediate help," says Charles Héaulmé.

Huhtamäki is represented in 35 countries and has 81 sites around the world. In 2019, the company's net sales totalled 3.4 billion euros.

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Shouldering social responsibility – Huhtamaki helps

As a company, we're aware of the responsibility we have for our employees, but also for the region where they live. This awareness led us to take the decision to support local institutions with donations in kind.

One idea came from a keen member of staff following their own experience of how difficult it was to get hold of disinfectants on the market: he suggested that we slightly modified the alcohol we distill from our solvent recovery plant, and that we used this to produce disinfectants.

After implementing this idea, we immediately began handing out the disinfectants to local nursing homes, hospitals and pharmacies.



Furthermore, another positive aspect is the fact that our solvent recovery unit forces the solvents that are produced through an activated carbon filter and redistills them as liquid alcohol – this enables us to reduce any negative impact on the environment and to reuse the solvents in our production process.

Our second idea came about as a result of our global contacts and our ability to obtain a large quantity of respirators as a result.

We didn't want to use these for our own factory, but to pass them on to other organisations in the region as well.



We gave away more than 3,500 masks to medical institutions and healthcare facilities in the region.

“Working for a company that helps other people at times like this makes me incredibly proud,” says Anja Mayr, a member of the team that coordinates all “Huhtamaki helps” initiatives.

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Safety First – Coronavirus prevention in all areas

Around the world, teams are tirelessly working to find drugs and a vaccine to fight COVID-19 as quickly as possible. We're also hoping for good news every day – until then, however, we're trying to get used to a somewhat normal work routine. Where we are taking slowly and with great caution every measure we can to defeat the coronavirus.

When it comes to preventing infections, several new developments and changing rules have already had an impact on our working lives in recent weeks. Some of these rules are sure to be with us for a long time yet, assuming they don't become a permanent fixture in our daily routines (e.g. disinfecting our hands, social distancing, as well as coughing and sneezing etiquette). Other measures, however, such as having your temperature taken when you enter the factory, will be cut back, and only reintroduced if the risk increases.

As a company, we obviously need to ask ourselves how we can gradually return to a normal working life, while our top priority is to protect our staff from any possible risk of infection.

Hygiene concept measures:

- Disinfection of all contact surfaces
- Strict compliance with hygiene guidelines
- Opening of the staff canteen subject to conditions
- Hygiene concept for returning to the office
- Contactless taps

Our employees can now return from working from home on a voluntary basis. We have introduced strict rules for how the offices are configured so that no one is put at risk.

Even our staff canteen is facing up to the new reality: employees can once again go there to eat their lunch at individual tables and at specified times.



To ensure this, there are rules governing the time that each department can go to the canteen. Although the rules require meticulous time management from staff and socialising with colleagues will fall by the wayside, it is a small sacrifice to make to return to normality.

The main elements of the hygiene concept to ensure we are able to continue making deliveries without restriction continue to be the frequent cleaning of all contact surfaces, as well as the thorough cleaning of all our production halls by external service providers.

To make the hygiene rules even easier to follow, contactless taps have been installed at all production hall entrances, which reduces the number of contact surfaces. It's clear to us that every small measure counts to reduce the risk of infection to a minimum.



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