

As ELİF PLASTİK AMBALAJ SAN. VE TİC. A.Ş. (Huhtamaki Flexible İstanbul), we are committed to providing safe, high-quality, and sustainable flexible packaging products that protect consumer health and comply with national and international regulations, customer expectations, and industry requirements.

In this regard:

- To closely follow technological and scientific developments in the industry while ensuring full compliance with legal requirements, international standards, and customer specifications,
- To produce reliable, cost-effective products that meet customer needs and expectations and are delivered on time,
- To collaborate with suppliers and other stakeholders who meet quality and product safety requirements,
- To provide the necessary resources for the continuous improvement of machinery, equipment, and technological infrastructure in order to enhance the efficiency of production processes,
- Support our employees' adaptation to technological advancements by continuously developing their knowledge, skills, and competencies,
- Conduct the necessary training and awareness activities to ensure that our internal and external stakeholders understand quality and product safety requirements, rules, and practices; effectively implement Quality and Product Safety Plans to promote a culture of quality and product safety throughout the organization,
- Ensuring the continuity of Good Manufacturing Practices (GMP) and continuously improving their effectiveness,
- Preventing product counterfeiting and adulteration in accordance with GFSI-approved standards, and safeguarding product and food safety,
- To ensure the effective implementation of product and food defense practices in accordance with GFSI-approved standards to prevent product counterfeiting and adulteration; to produce reliable products by continuously assessing threats and risks to product authenticity and integrity,
- To fully comply with customer requirements, legal and international regulations, and the requirements of the ISO 9001, BRCGS Packaging Materials, RecyClass, Flustix, and ISCC PLUS standards,
- To continuously improve the performance of our quality management systems and processes through regular reviews, to enhance system effectiveness, and to support sustainable success,
- We are committed to continuously enhancing customer satisfaction and stakeholder trust by providing high-quality, hygienic, safe, and sustainable products.

GENERAL MANAGER

TAYFUN TERZIOĞLU