## Istanbul site visit



September 22-23, 2025



## Agenda







### Monday, September 22

- 19:00 Presentations at Sheraton Esenyurt Hotel
- 20:00 Dinner with management at the hotel

### Tuesday, September 23

- 8:15 Bus transport from hotel to site
- 9:00 Site tour
- 11:00 Q&A and wrap-up
- 11:30 Lunch
- Approx. 12:00 Bus transport to Istanbul Airport (aiming to arrive by 13:30)



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# Huhtamaki strategy

Ralf K. Wunderlich President & CEO



# Our long-term financial ambitions

## Group

Absolute **EPS** growth

5-6%
Comparable growth

10-12% Adjusted EBIT margin 13-15% Adjusted ROI

2-3x
Net debt /
Adjusted
EBITDA

40-50% dividend pay-out ratio

## Segments

	Comparable growth	Adj. EBIT margin	Adj. RONA
Foodservice Packaging	4-5%	10-12%	13-15%
North America	5-6%	11-12%	15-17%
Flexible Packaging	6-7%	9-11%	11-13%
Fiber Packaging	3-4%	11-12%	14-16%

## Actions taken in our focus areas



# Profitable growth supported by all levers

#### Organic growth

- Focused approach to enable our customers to grow
- Build customer relationships
- Accountability to segments, focused investments to support growth

#### Inorganic growth through bolt-on's:

- Accelerate financially sound projects
- In businesses with strong team
- Products and technologies we know well
- Management teams that fit our culture
- Clear synergy opportunities
- Accelerated growth initiatives
- Acquisition of Zellwin Farms in Q2



## Disciplined capital allocation

Capex moderated but still above depreciation allowing for growth

#### Investments to best-yielding projects

- Supporting profitable growth
- Improved internal prioritization of projects
- Capex:
  - Roughly equal levels of maintenance, efficiency and growth
  - Small share to other, such as safety and regulatory requirements

- Decreased group capex
- Re-focused investments to best performing units



# Accountability and speed of execution

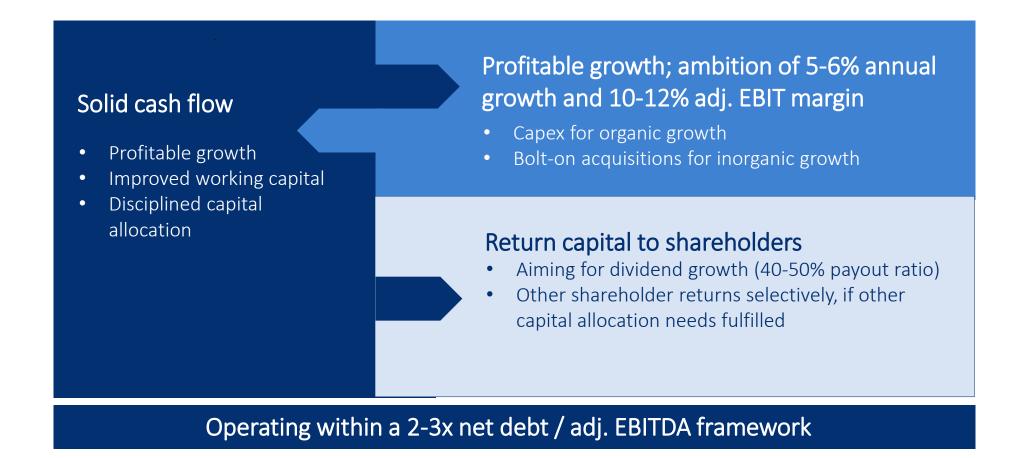
## Empower segments with clear accountability to drive speed of execution

- Improved accountability to drive growth
- Functions aligned towards segments
- Group functions act as center of expertise: govern, coordinate and support value creation

- Split of Fiber Foodservice E-A-O
- Global procurement in place
- Completed changes to empower business segments



## Clear steps to drive value creation









## Ice cream

Whatever the flavor, whatever the form — we pack it with purpose



One category, endless possibilities





From cones
to cups, tubs
to sticks —
we've got it
covered



Innovation in every layer.
Packaging that elevates the experience

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# Flexible Packaging segment

Axel Glade President, Flexible Packaging



# Axel Glade President, Flexible Packaging

- Born 1969, German citizen
- Education: Dipl. Ing. (FH)
- Primary working experience:
- Constantia Flexibles, EVP Film Division & CEO Constantia Pirk, Member of the Executive Board (2020-2025);
- Constantia Flexibles, various global leadership position & CEO Constantia Pirk (2011-2020);
- Sealed Air Cryovac, Printing Director EMEA (2008-2010)



## Flexible Packaging

State-of-the-art solutions for food, beverage, petfood, health care, and personal care segments

### Customer examples









\* Kimberly-Clark

### Key competitors













+ regional & local players

~EUR 95 bn total addressable market\*



Food, Beverages & Pet food 59% of sales

22 manufacturing sites





7,300 employees



Healthcare & Other 19% of sales

### Markets Eastern Europe Market size 3bn Western Europe Growth\* 5% Market size 13bn India North America Growth\* 4% Market size 7bn Market size 31bn Growth\* 8% Growth\* 4% South-East Asia & Oceania Middle East & Africa (excl. India) Market size 4bn Market size 8bn Growth\* 4% Growth\* 5% Central & South America Market size 5bn Growth\* 3% Flexible Packaging manufacturing sites Huhtamaki

# Our everyday life would look very different without packaging. Flexible packaging is key to modern standards of living

Source: FPE. Wood McKenzie



Flexible packaging protects various necessities of everyday life, including food, home and personal care products

It accounts for  $^{\sim}60\%$  of all food packaging globally

Flexible packaging minimizes the material needed to protect package contents, with a material-to-product ratio **5-10x** lower than alternative solutions

The most lightweight package type, it helps minimize GHG emissions from transportation



# Huhtamaki Flexible Packaging brings decades of expertise combined with new cutting-edge technology









# Strong printing capabilities

- Flexo, rotogravure, digital and offset printing for various needs
- Including in-house cylinder and plate production

# Advanced coating technologies

- · Vacuum deposition coating
- Wet Chemistry coating

## Blown and cast film extrusion

Extrusion and adhesive lamination

# Many specialized capabilities, including

- Tube laminates
- Pouch and bag making
- Demanding retort applications
- Plastic recycling



## Leading the change for recyclable flexible packaging

From complex and non-recyclable

To mono-material solutions designed to be recycled



Complex

Multi-material

Non-recyclable

e.g.,
PET /Alu/PE
PET/PET Met/PE
Paper/PET Met/PE
PET/PE
PET/E





All solutions are fit for recycling streams following blueloop circularity criteria

Simple

Mono-material

Weight reduction

CO<sub>2</sub> reduction

Recyclable



## We are redefining flexible packaging with sustainability at its core



### blueloop™ PE

- Above 90% mono-material, options up to 95% while reduced material consumption
- Modular product protection levels, up to ultra-high barriers
- Fits existing PE recycling streams



### blueloop™ Paper

- 90% fiber share, made from FSC certified paper
- Ultra-high barrier, comparable to aluminumbased non-recyclable alternatives
- Fits existing paper recycling streams



### blueloop™ PP-Retort

- Above 90% mono-material, for demanding applications with sterilization
- Ultra-high barrier, comparable to aluminum-based nonrecyclable alternatives
- Fits with PP recycling streams



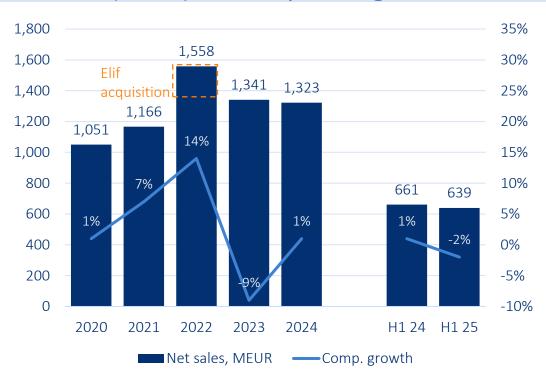
## blueloop™ Tube

- Mono-material solutions
- Recyclable or made with recycled or bio-based content
- All products have RecyClass approval or APR recognitions
- Global portfolio with worldwide production



## Our actions are supporting profitability

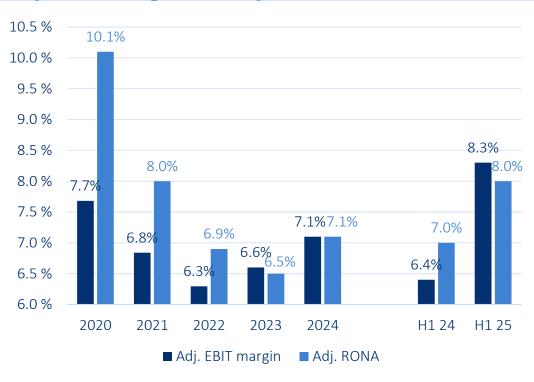
### Net sales (EURm) and comparable growth



#### Significant factors in net sales development:

- Acquisition of Elif in September 2021
- Significant raw material inflation in 2021-22

### Adj. EBIT margin and adj. RONA



RONA impacted by the Elif acquisition, investments, and decreased profitability







These turnarounds are essential for us, but also a significant improvement opportunity

# Turning around India and Türkiye our key priority

### Challenges seen

- Türkiye macroeconomic instability and internal challenges
- India production footprint, internal challenges and competitive situation

#### Actions taken

- Turnaround teams in place in both countries since H1 2025
- India: footprint optimized, build relations to local accounts, strengthen export sales
- Türkiye: new GM in place



### Ambition

6-7%

Comparable growth

9-11%

Adjusted EBIT margin

# The Flexible Packaging segment supports our strategy execution and financial ambitions

1 Profitable growth supported by all levers

Strengthen relations to regional and local customers
Improve mix through higher share of blueloop

Disciplined capital allocation

Moderated investments focus on increasing utilization rates

Accountability and speed of execution

Decision-making power and accountability given to local teams



11-13%

Adjusted

RONA

Huhtamak

HIDRIGHT

## Thank You

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