

A global leader in sustainable packaging solutions



The world of packaging is transforming, driven by a growing middle-class, sustainability, digitalization, and personalization of consumer offerings. This is how Huhtamaki addressed these trends in their operations in 2021.

Food packaging is essential

The pandemic has highlighted the need for health and safety. Food packaging plays a significant role in access to safe food and protecting food from contamination.

Food waste remains by far the biggest environmental impact from food systems on climate change. The environmental benefit of avoided food waste is usually 5 to 10 times higher than the environmental cost of the packaging.

The demand for food is increasing and the middle classes are growing especially in emerging markets. This offers great growth opportunities for us. We continued to scale-up our business both through organic investments in Malaysia and South Africa as well as acquisitions in China and Turkey to strengthen our global manufacturing footprint. We now operate a total of 114 operating locations in 38 countries.

Our food packaging drives systemic change

Consumer awareness and regulation are increasing globally, prompting the industry towards sustainable innovation. We introduced sustainable innovations to the market, including Push Tab® paper, an industry-first paper-based blister packaging solution and the award-winning Sundae cup and lid.

Demand for circularity is increasing. Collaboration across the value chain is essential to address challenges in the development of a circular economy. We drive change by partnering where it matters. Through our work with the international charity WasteAid, we supported the delivery of education and training on waste management and circular systems in South Africa, Vietnam and India. With the support of Huhtamaki, WasteAid's Zero Waste Cities Challenge enabled 36 grassroots organizations to grow their business ideas.

Our packaging is the sustainable solution

We are material positive. This means we choose the best viable option in the selection of materials and technologies to ensure fit-for purpose packaging that is the most sustainable option while being both safe and functional. For example, in Fiber and Foodservice, we have developed the Future Smart™ Duo Fiber lids that are 100% that are plant based, recyclable and compostable. In Flexible Packaging, we have invested in our Blueloop platform to improve circularity through mono-material structures.

Our aim is to reach neutral carbon production by 2030. We have committed to Science Based Targets and received the EcoVadis Gold medal for our sustainability performance in, ranking in the top 5% among 75,000 companies. We are shifting to renewable energy sources and making a leap forward towards our target by closing two 10-year virtual Power Purchase Agreements for renewable energy.



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